

# How to conduct an educational blog?

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Last summer, the Didacitor mentioned the teacher blogs regarding the culture of citation. Meanwhile, the problem is much wider. I would like to indicate those visible and often common flaws of educational blogs. 1. No goals. What is the blog for what?

Blogomania came to change graphomania. Often there are sleek blogs-phantoms. They hang in virtual space as New Year's postcards.

At the initiative of many officials from education, the availability of an educational blog or site is a prerequisite for teacher's certification.

The teacher opens a blog, posts several of its developments. And after the certification, his blocking is completed.

However, and long functioning educational blogs suffer from the absence of a system.

Without a certain goal, it is difficult to proceed to the implementation of ideas in each individual message, the blog article. If you present your goals well, you will be easier to come up with topics for individual messages.

And the blog can turn into an assistant for your students and their parents. Or you, as an experienced methodologist, are ready to share experiences with your colleagues. 2. Do not get carried away with additional features.

If you have included the feedback option for students and their parents, but there are no entries, it is better to turn off this feature.

Let functions be a bit. But let them work 3. No frequency.

It is better to place articles once a week than three per week, and then the month is absent in the blog.

Plan a blog job to perspect. Alas, but I met with blogged scientists respected in the pedagogical

environment that do not update records for years. 4. Do not rush to launch a blog. Put in front of you real goals.

It is better to accumulate preliminary material so that there are no failures in the blog work at the initial stage.

5. Well study the administration functions.

Many lamps in blogs due to the fact that the teacher did not fully understand the possibilities of one or another designer.

6. Excessive quoting of other educational blogs and sites.

If you have nothing to say, then the blog you do not need. So-called cordates are found at all. It is preferable to make some generalizing analytical overview and give a link to an interesting material.

7. Valid your time.

If you have a blog, better and do not start, despite the persuasion and even push the administration.

You can participate in the work of professional communities. Express your critical comments. Being an expert, which will require large, but short-term efforts. And they will appreciate you.